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Innovation Minister, Senator Kim Carr awards Whispir \$2 million grant

Whispir has been awarded a \$2 million Commercialisation Australia Grant by the Australian Government to develop its \$4.5 million OpenWhispir product – a next-generation solution, combining the company's latest developments in web and social collaboration with its advanced communications technologies.

OpenWhispir is a cloud-based communications platform for crisis, incident and event management. It optimises engagement with private and public communities to source information; execute plans and tasks; and build real-time situational awareness of an event as it unfolds.

The grant is an important recognition of Whispir's track record of innovation and delivery of groundbreaking communications technologies.

"Commercialisation Australia is a merit based, competitive assistance program delivered by the Australian Government. Being selected from such a highly competitive arena is a validation of the quality of the current Whispir Platform, our understanding of the market's needs, and the insight and expertise of the Whispir team," Whispir CEO, Jeromy Wells said.

"We have always believed in the Whispir Platform, its capabilities and industry-leading reputation in Asia-Pacific. It is now an important time for Whispir - funding from Commercialisation Australia will enable us to complete development and commercialisation of OpenWhispir, and allow us to expand into European and US markets," he explained.

Combining crowd-sourcing, media, social media and enterprise systems with collaboration and communication technologies, OpenWhispir facilitates valuable interaction between stakeholders across the event lifecycle. Visual dashboards and analytics underpin these new forms of real-time engagement and deliver enhanced situational awareness across enterprises and their communities.

About Whispir

Whispir was founded in Australia, in 2001, and is now recognised as a global technology leader, providing cloud-based communications solutions comprising innovative software, integrated services and hosted infrastructure.

Tier one and public sector organisations use Whispir to manage mission-critical, event-driven and daily operational communications. With Whispir, organisations benefit from increased situational awareness, improved collaboration and heightened responsiveness and resilience.

Whispir enables rapid, interactive and auditable communications using a combination of SMS, voice, web, email, mobile data and social media. When an event occurs the Whispir Platform provides the core capabilities required to manage the communications lifecycle from the first alert through to post-event auditing and reporting.

Headquartered in Melbourne, and with offices across Australia, New Zealand and the UK, Whispir's redundant infrastructure is distributed globally. More information on Whispir is available at whispir.com

For further information on Commercialisation Australia and the grants they provide, go to commercialisationaustralia.gov.au
The Media Release from Senator the Hon Kim Carr, Minister for Innovation, Industry, Science and Research is [available here](#)

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